



Essential Guide

LINKING LOCAL PEOPLE TO LOCAL BUSINESSES



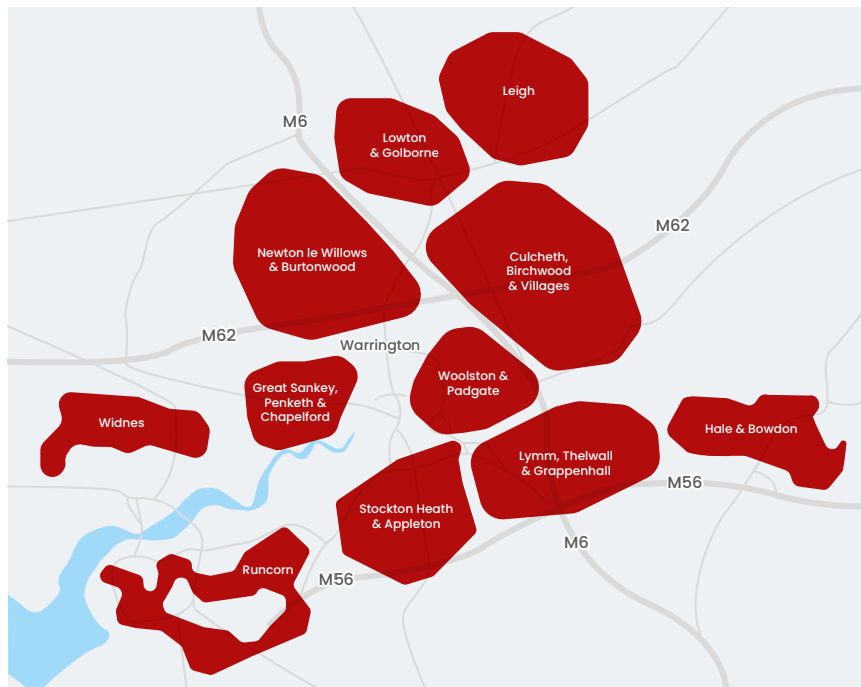
AUDIENCE & DISTRIBUTION

We publish **11 magazines**, reaching **110,000 homes** over a two month period, covering the following areas...

- CULCHETH, BIRCHWOOD & VILLAGES **WA3**
- GREAT SANKEY, PENKETH & CHAPELFORD **WA5**
- HALE & BOWDON **WA14 & WA15**
- LEIGH **WN7**
- LOWTON & GOLBORNE **WA3**
- LYMM, THELWALL & GRAPPENHALL **WA4**
- NEWTON LE WILLOWS & BURTONWOOD **WA12 & WA5**
- RUNCORN **WA7**
- STOCKTON HEATH & APPLETON **WA4**
- WIDNES **WA8**
- WOOLSTON & PADGATE **WA1, 2 & 4**

Each magazine reaches **10,000 homes** over a two month cycle

GPS tracked door to door delivery



ADVERT SPECIFICATIONS & RATES

Quarter Page

64mm x 93mm

Half Page

132mm x 93mm

Full Page

148mm x 210mm
+ 3mm bleed

Double Page

296mm x 210mm
+ 3mm bleed

Advert Design
If you don't already have a design then we can design one for you. From just £20

ADVERTISING RATES		Regular Advert Saving 20%*	
Advert Size	One Issue Price	Per Issue Price	Pay monthly price
Quarter Page	£90	£72	£36
Half Page	£140	£112	£56
Full Page	£240	£192	£96
Double Page	£400	£320	£160

PREMIUM PAGES		
Advert Location	Per Issue Price	Pay monthly price
Front Cover or Back Cover	£300	£150
Page 3/5/7/9	£270	£135
Inside Front or Back Cover	£270	£135
Centre Spread	£450	£225

Rates are per area & subject to VAT
*On going advert with a minimum of 3 issues covering 6 months

Advertise in 3 or more areas and save an **extra 5%**
Advertise in 6 or more areas and save an **extra 10%**

WE CAN OFFER YOU THE OPPORTUNITY TO BUILD A SIGNIFICANT LOCAL PROFILE AT A VERY AFFORDABLE PRICE.

CLICK HERE FOR AN INSTANT QUOTE

FLYER DELIVERY

We can deliver between **5,000** and **110,000** Flyers alongside our Essential Guide Mags at £40+VAT per **1,000 homes**

5 reasons to use flyers for promoting your business

- ✓ **Lots of print options**
- ✓ **Target your audience effectively**
- ✓ **Give your audience an incentive**
- ✓ **Measure their success**
- ✓ **Available for any budget**

A5 Double sided, full colour Flyer Print Prices

Print Quantity	Value flyers 130gsm gloss	Premium flyers 250gsm gloss
5,000	£130	£225
10,000	£225	£400
20,000	£400	£700
30,000	£550	£950
40,000	£700	£1250

Others quantities and qualities available, please contact for a bespoke quote.

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Flyer Design

If you don't already have a design then we can design one for you. From just £45+vat



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For more information please call

01925 351105

or email info@essentialguide.co.uk